

Local Couple Ready to Print

Kim Silvi has spent the last five years running the JMC Dance & Vocal Academy, a community-based dance and singing school, but now she and husband Steve have something else to keep them on their toes – a Worldwide Online Printing centre.

The couple, who have lived locally for 18 years, have just opened the doors to what they hope will become this community's preferred design and print centre, Worldwide Online Printing in Gosnells.

While their new print venture will be their main focus, potential stars need not be concerned – JMC classes started again on 5th January at The Sheltering Tree Church (formally Pioneer Village Cinema) in Pioneer Village.

“We'll be running one class per week this year so that I can concentrate on making sure our Worldwide clients receive the attention they deserve,” says Kim.

Steve's background in sales and marketing in the digital printing and corporate sign industry has provided, he says, “a wealth of knowledge that lets me provide customers with the best advice and exceptional service.”

“We also have our very talented local graphic designer, Peter, whose experience in the print industry stems back many years; we are extremely happy to have him aboard,” Steve adds.

Worldwide Gosnells is one of 82 Worldwide Online Printing centres in Australia and 21 in WA (www.worldwide.com.au). The centre provides graphic design, copywriting, digital print and offset printing services, everything from business cards to brochures.

Steve and Kim also have four kids between the ages of 10 and 18, which makes them a busy couple.

But they're not alone in their new business venture – Worldwide's franchisee training and support has let Steve and Kim open their doors knowing they can handle any projects Gosnells' print customers need expert help with.

“Being a part of the Worldwide family gives us with the extended support necessary to provide a good quality result for every design and print job we undertake”, says Steve.

“We've been in this area for nearly two decades, but this print centre is new way for us to contribute to the community. We would really like to encourage all customers–new, past or present–to call up and allow us the opportunity to help them out. We truly look forward to speaking to them.” says Steve.

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About Worldwide

Worldwide Online Printing is a \$60 million print communications group established in 1995 to supply design, print and related services to businesses across Australia. Worldwide now has 82 local print and design Centres across the country and has been voted Australia's fastest growing print franchise by BRW magazine for the past four years. www.worldwide.com.au

Press Contacts:

Renee Turner

Press Officer, Worldwide Online Printing

08 6266 9210

renee.turner@worldplaymedia.com.au

Kim and Steve Silvi

Worldwide Gosnells

08 9394 0944

gosnells@worldwide.com.au