# THE HOW TO SERIES:

## NON-STANDARD TRIMS FOR BC

# THIS DOCUMENT COVERS THE SETUP OF NON-STANDARD TRIM SIZE ON A STANDARD BUSINESS CARD PRODUCT.

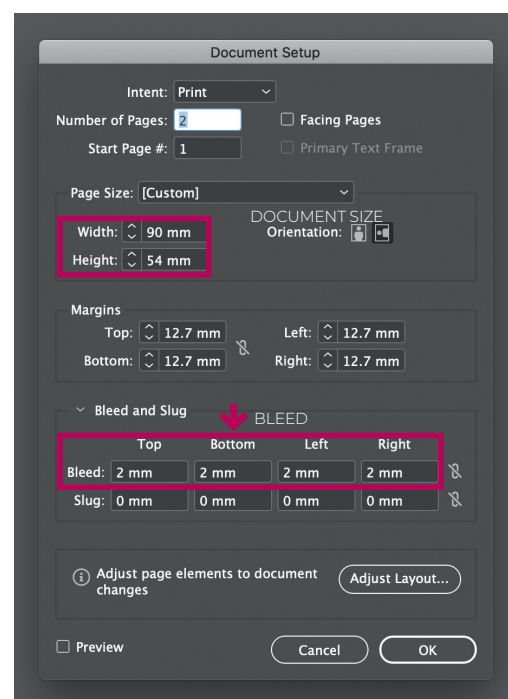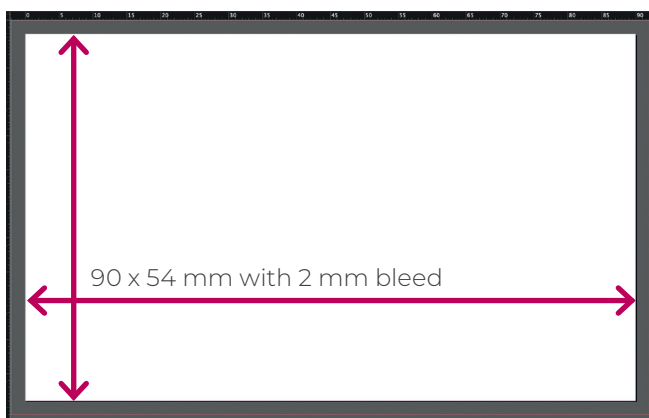**Standard business card** size is **90 x 54 mm**.

The benefits of ganging standard products together on a print run minimise production cost and increase efficiency. To minimise the impact of having too many different trim sizes on a ganged run, we must adhere to a finished size of 90 x 54 mm with 2 mm bleed all around artwork.

Where a **non-standard trim** size is required, download the non-standard trim business card templates via https://www.worldwide.com.au/Templates

You can adjust the trim indicators to suit from a downloaded template, by repositioning the second set of trim marks.

## STEP ONE

Download a non-standard trim business card template. Document setup must be **90 x 54 mm** with **2 mm bleed**.

90 x 54 mm with 2 mm bleed

# STEP TWO

Ensure there is 2 mm bleed in artwork. Position artwork to the **TOP LEFT** on the front and **TOP RIGHT** on the back of the artboard.
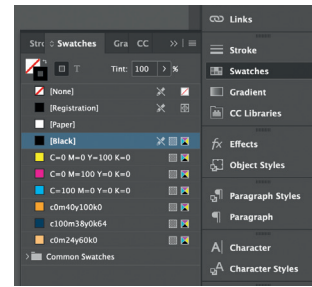
FRONT



BACK



**GOOD EXAMPLE:** Document trim size 90 x 54 mm indicated with additional non-standard trim marks in black ink, waste area indicated with 70% Magenta with white text.
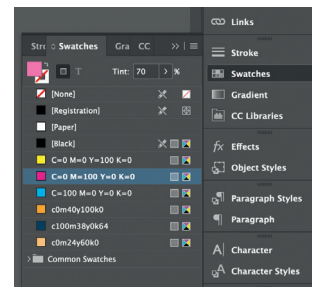


# STEP THREE



The second set of **TRIM MARKS** inside the trim area is indicated with **100% BLACK** ink as the custom trim.
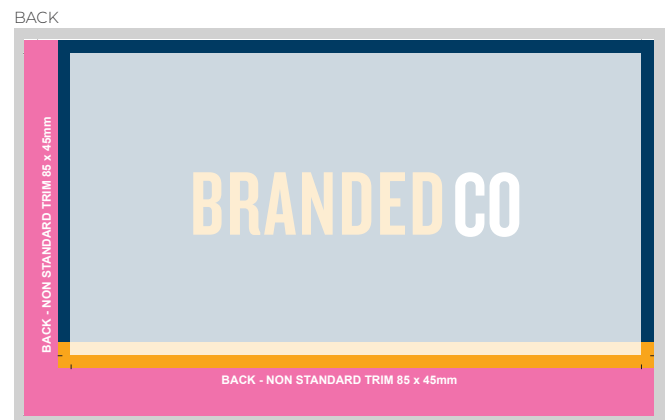
**NOTE:** Do not use registration ink or spot colour in the second set of trim marks inside the trim area. This action will fail preflight.



The waste area is filled with **70% MAGENTA** ink. This is indicated with white text describing the non-standard **TRIM SIZE**.
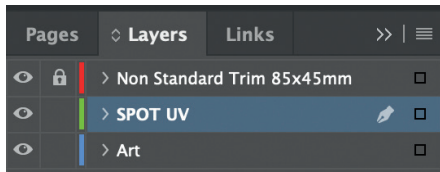
This is a clear visual indicator for the guillotine operator.

FRONT



BACK

# SPOT UV (OPTIONAL)

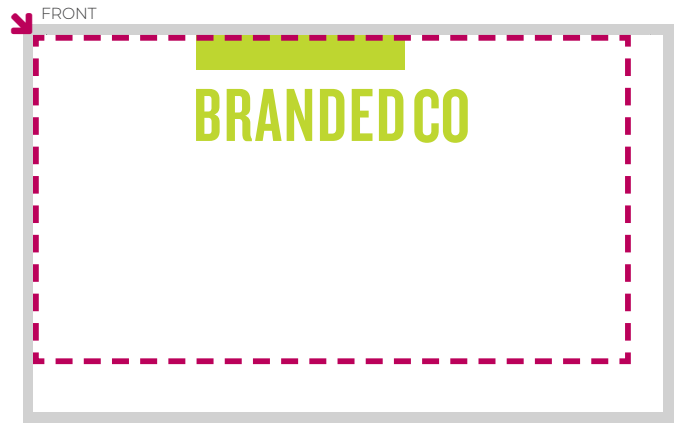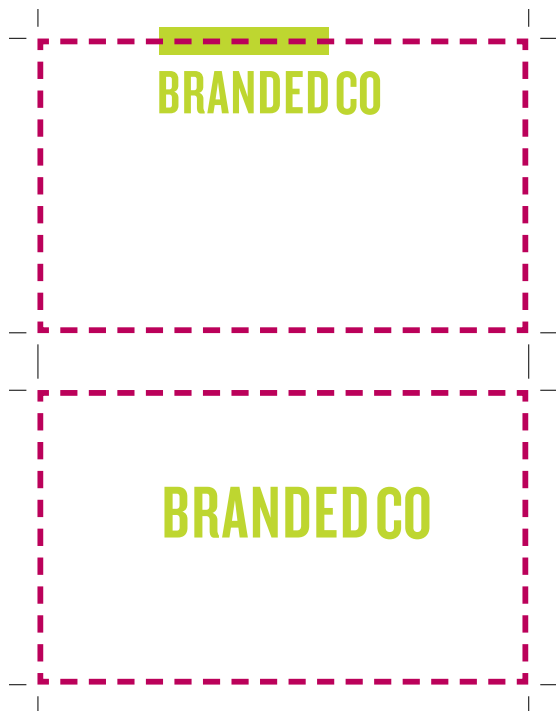If the arwork has **Spot UV**, include a second PDF file (BC-UV.pdf) for print production.

Use **Layers** in artwork to ensure the UV areas are positioned accurately over the design.

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FRONT

**BRANDED CO**

BACK

**BRANDED CO**

**NOTE:** Do not include second set of trim marks inside the trim area on the BC-UV.pdf.  This action will fail preflight.

## PASS

Document trim size 90 x 54 mm, trim marks must be outside trim area and no waste area indicated on BC-UV.pdf

**BRANDED CO**

**BRANDED CO**

## FAIL

Second set of trim marks and waste area should not appear inside trim area on BC-UV.pdf

**BRANDED CO**

FRONT - NON STANDARD TRIM 85 x 45mm

**BRANDED CO**

BACK - NON STANDARD TRIM 85 x 45mm